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Press Release

Show Organizers Announce Plans to Discontinue HME Exposition & Conference

Atlanta, GA, October 14, 2009: The organizers of the HME Exposition & Conference have announced their plans to discontinue the event immediately.

“With the economy and our industry struggling, it is not necessary to develop an additional event in this industry,” said Cory Smith, VP of Marketing for Access Business Media.

“Continuing another trade show in this economy does not make sense,” commented Kevin Bird, VP of Sales for Access Business Media. “In addition to the difficulty in gaining traction with a new event in these economic conditions, Medtrade and Medtrade Spring are in better position to serve the industry’s needs.”

“We thank all of the companies that exhibited with us in our 2009 event as well as all of the speakers, providers and industry veterans who helped us make our vision a reality. We now urge these same people to support the existing events and associations, including Medtrade and Medtrade Spring” continued Bird. “Although this turned out to be an inopportune time for our new event, the fundamental value of a tradeshow/face-to-face event has not changed. This industry has been through a lot and I know with the leadership at The American Association for HomeCare and Medtrade, it will be able to weather this storm as well.”

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